

Curriculum Vitae for Martin T. Bruun

Name	Martin Traborg Bruun BSs, Registered Public Accountant	Nationality	Danish
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Key Competences Solid professional background based on an education as an external auditor combined with a long practical experience focused on good business understanding and measurable results.
Wide managerial experience – including experience in turn-around. I am used to perform in an international environment, and I act very proactively.
I have solid professional ethics and high business moral.
Well experienced in analysing, describing, systemising and simplifying processes. Good presentation skills.

Professional experience

2017 - 2022 Managing director (and founder) of **DanAccount**, which provide accounting, payroll administration and management reporting for Danish and international companies in Denmark.
As per 1st April 2018 Semir Sirbubalo became 50% partner with the purpose to grow DanAccount.
DanAccount had approx. 120 clients including a large number of Danish subsidiaries and branches of international companies from many countries – including 10 listed companies.
DanAccount was sold to Azets (previously: Visma Services) as per 1st February 2022 and I have worked for Azets in a 3-months period.

2009 Founding member of NordicAccounting – a joint venture between 8 independent accounting agencies in Denmark, Iceland, Norway, Sweden, Finland, Estonia, Latvia and Lithuania.

2004 - 2017 Managing director (and founder) of **Blue Nordic**, which provide accounting and management reporting, and **Dansk LønAdministration / Danish Payroll Administration**, which provide payroll administration, for Danish and international companies in Denmark.
Both compaignies had mainly international clients including approx. 40 listed companies, subsidiaries of the Finnish, Norwegian and Swedish states, European Parliament.

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Dansk LønAdministration ApS was approved as Paying Agent (“Betalingssagent”) by the European Parliament from 2009 to 2016.

Both companies were sold to Azets (previously: Visma Services) as per 1st January 2017 and I worked for Azets in a 6-months period.

- 2004 - 2007** Managing director (and co-founder) of **TrafikOptimering**, providing IT consulting and SEO.
I sold my part of the company to my partner, so I could focus on Blue Nordic (see above)
- 2003 - 2004** Business Consultant, **Blue Nordic Management**.
*As self-employed consultant I have provided my services to a number of smaller companies. Examples:
I have assisted the Managing Director of a PR- / communication-agency with managerial and financial assignments including training the management in understanding the financial figures and influencing the cost-basis of the company.
Furthermore, I have assisted a self-employed person to establish a new shop selling kitchen to private persons and contractors including financing and organising the business- and accounting procedures.*
- 2001 - 2002** Managing director of **AP Administration**, a Danish bookkeeping-agency with offices in Copenhagen and Køge.
(merged with BPO Solutions ApS as of 1 April 2001)
*I had the managerial responsibility for up to 25 employees. The number of employees was reduced to 16 during a 11 month turn-around-period from August 2001 till June 2002, where also the office in Køge was closed.
Next to my managing responsibilities I worked as a team-leader at a number of customers. At many customers I was an active sparring partner for the Managing Director and board of directors.
I choose to terminate my employment contract when we sold the activities of AP Administration to Bogholderi & Administration A/S (today: Visma Services A/S / Azets Insight A/S)*
- 2000 - 2001** Director (and founder) of **BPO Solutions**, an independent bookkeeping-agency in Copenhagen with strong Nordic partners.
- 1997 - 2000** Nordic Finance & Administration Manager and Business Team Cereals member in **Hoechst Schering AgrEvo / Aventis Crop-Science Nordic**, an international chemical group with development, manufacturing and sales of agrochemicals for professional use in the farmer industry.
*Aventis was created in 2000 by a merger between the Hoechst- and Rhône-Poulenc groups.
I was responsible for the Finance, Accounting, IT and logistics in 5 companies in the 4 Nordic countries with the supervision-responsibility of 5 employees including an accounting assistant in Sweden.*

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From July 1998 to March 2000, I was a member of European Business Team Cereals, a matrix organisation for the European sales-organisation overall responsible for coordinating development-projects, streamlining the product portfolio, European pricing etc. From May 2000 I was a Board member in the group-company, KVK Agro A/S after a re-structuring, where I played a large role.

- 1996 - 1997** Responsible for Finance & Accounting in **Hoechst Norden Danmark**, an international chemical group with a large number of different business areas. The company was listed on the stock exchange in Frankfurt, Germany.
Head of a Shared Service Center supervising 10 employees. The Shared Service Center provided accounting services for six Danish Hoechst-subsiaries and many divisions. I played a central role in the split of Hoechst Norden into several group-companies.
- 1995 - 1996** Chief Accountant in **Hertz Biludlejning**, the Danish subsidiary of Hertz Rent a Car, ultimately owned by Ford Motorcompany, USA.
Head of an Accounting department and an Accounts Receivable department supervising in total 6 employees.
- 1984 - 1995** External auditor and Computer auditor in **Coopers & Lybrand** (today: PricewaterhouseCoopers)

Board experience

- 2007 - 2010** ECONS A/S
- 2004 - 2010** Management og Innovation ApS
- 2001 - 2002** AP Administration, Statsautoriseret Revisionsaktieselskab
- 2000 - 2001** KVK Agro A/S

Education

- 2017 1-week course at BechBruun lawfirm as Data Protection Officer (DPO).
- 1994 Registered Public Accountant (in Danish "Registreret revisor" med deponeret registrering)
- 1989 5-weeks course as Computer IT-specialist at Coopers & Lybrand, London.
- 1989 Bachelor degree at Copenhagen Business School (CBS)
- 1984 BSs (Business Economics "HA" from Copenhagen Business School)

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Language

	<u>Speaking</u>	<u>Reading</u>	<u>Writing</u>
English	Excellent	Excellent	Excellent
Swedish	Fair	Fair	Poor
German	Fair	Poor	Poor

IT-skills

My IT-skills are very good. I am a super-user in Excel and very experienced in the rest of the Microsoft Office-programs. I have been the responsible project-leader in several projects with implementing new ERP-systems (Navision Financials / Attain). In prior positions I have user-experience with Scala, SAP and Oracle Financials.

Personal characteristics

Analytical and systematic, and capable to manage many assignments simultaneously.
Excellent to administrate time and meet many deadlines.
Towards colleagues, I am good at explaining and motivating to reach a common target.
I have a good sense of humour and enjoy a good laugh during the day.
Open-minded and with good communication-skills in all levels of an organisation.
I am a non-smoker.

Family status

I am in a relationship with Ulla Siggaard, who work as HSE manager.
I have three children:
Christina (1989):
Senior researcher at SaxoBank - Master degree in UX design.
Karoline (1994):
Previously animal manager (lions) at Antelope Park, Zimbabwe.
Now studying to be a veterinarian in Copenhagen.
Lasse (1996):
Student Aerospace engineer at Delf University, Holland.